



# Leaders in Aboriginal Tourism

Bookings and Information

Freecall: 1800 011 144 Web: [www.caent.com.au](http://www.caent.com.au)



## CAE CHATTER June July 2010

### CAE NEWS

Hi and welcome to our 4th issue of CAE Chatter. The winter season has well and truly begun with all of Central Australia waking up to crisp frosty mornings, and fresh sunny days. It's the time of year for bushwalking, bike riding, and cold nights sitting around the campfire.



#### ATE - Australian Tourism Exchange

CAE, Rainbow Valley Cultural tours, Jungala Enterprises and RT Tours Australia had a very successful stand at the ATE in Adelaide a few weeks ago. Our operators shared over 50 appointments through the 4 days with agents from all corners of the globe, including Europe and the USA. Involvement in this event was a new experience for some of the operators and it was a chance for them to get a sense of global tourism, as well as giving their businesses invaluable exposure to the world market. Many contacts were made and there is great potential for business to be generated from this event, for these operators, not only in coming months, but also beyond in 2011 and into 2012.



#### Central Aboriginal Experiences (CAE) - About Us

CAE is the name of the Alice Springs Indigenous Tourism Hub. CAE is working with a number of Aboriginal owned businesses offering tourism products throughout the Central Australian region. CAE gives clients the opportunity to book one or multiple tourism products in varying locations through one direct number for information and bookings. The aim of the organisation is to develop and expand the capabilities of Aboriginal cultural touring throughout Central Australia.



Tourism products will include art workshops, visiting rock art sites, art galleries, sacred sites, horse riding, cultural awareness tours and a variety of other experiences showcasing Aboriginal culture in the region.

Tours will be offered on a half or full day basis, as well as overnight and extended touring for both individual and group bookings.

Enquiries can be made through CAE about any of the products on offer by our operators. You can also contact the operators directly with questions or to make bookings. CAE exists to support and assist our operators but they are all very approachable and can provide you with detailed information about what they have to offer. See our website [www.caent.com.au](http://www.caent.com.au) for contact details



### **Arlpwe Ali Curung Cultural Dance Festival**

As mentioned in our previous issue, the Ali Curung Dance festival is taking place over the 1st weekend of July (3rd and 4th). There will be lots to see and do, including great activities for all the family. Locals will be offering fabulous cultural displays and workshops, as well as live music, films, and of course, dance. Only a few hours drive North of Alice Springs, the festival weekend will be well worth the visit.



## **PROFILES**

CAE represents 11 different local Indigenous tourism operators. In each issue of CAE Chatter we will focus on a selection of these partners to give you a snapshot of the fantastic tourism opportunities on offer in Central Australia. This issue we're featuring just some of the fantastic tours our operators have on offer.

### **2 Day Red Centre Culture & Country**

A traditional Aboriginal cultural experience - Honeymoon Gap, Wurre (Rainbow Valley), Mpwelarre (Walkabout Bore) and Oak Valley Aboriginal Community

Departs Alice Springs 7.30am Mon & Thurs

Cost \$595.00 per adult

Maximum 16 passengers

This authentic 2 Day Aboriginal Culture Safari visits four communities set in exquisite locations throughout Central Australia. Learn from your Aboriginal hosts their local knowledge of Dreamtime stories, Indigenous Art, wildlife, bush tucker and medicine.

This safari encompasses the raw Australian Outback – 4 wheel driving on bush tracks exclusively made available to us, remote bush camping, cooking on an open campfire and sleeping under the clearest southern skies imaginable.

For more details contact CAE on [bookings@caent.com.au](mailto:bookings@caent.com.au) or phone 1800011144



## Mbantua Sunset & Starlight Bush Dinner

Simpsons Gap, Western MacDonnell Ranges.

Departs Alice Springs daily on request

Pick up 4.30pm return 9.30-10.00 pm

\$150 per person

Experience a spectacular Red Centre sunset and starlight dinner tour along the Western MacDonnell Ranges.

The tour starts with an afternoon walk; learning about bush foods and medicines. We wind down with the magnificent sunset, then enjoy a bush 3 course meal under the stars with friends around the open fire. The dinner setting is in Simpson's Gap National Park, with Bob Taylor, your guide, International Chef and descendant of the Arrente people.

For more details contact CAE on [bookings@caent.com.au](mailto:bookings@caent.com.au) or phone 1800011144

# MBANTUA SUNSET & STARLIGHT BUSH DINNER



## 1-Day Larapinta Culture Walk

Old Telegraph Station, Wallaby Gorge, Larapinta Trail, MacDonnell Ranges

Departs Alice Springs Daily from March - October

Cost \$225 per person

Maximum 16 passengers

Pick up 8am drop off 4.00pm

Walking with an Aboriginal guide, experience this trek with a difference. Walk from the **Old Telegraph Station** to **Wallaby gorge**, following landscapes of the Creation time and experience cultural interaction as well as experiencing a section of the **Larapinta Trail**. We walk in a northerly direction before travelling west along the **MacDonnell ranges**. Looking back, we view the township of Mparntwe (Alice Springs) from a topographical view. The terrain varies from trekking along the mountain ridge, then disappearing down into the valley, before rising up onto the ridge top for some spectacular views.

PLEASE NOTE: YOU ARE REQUIRED TO HAVE A REASONABLE LEVEL OF FITNESS AS THE TERRAIN ON THIS TOUR IS VARIED.

For more details contact CAE on [bookings@caent.com.au](mailto:bookings@caent.com.au) or phone 1800011144

# 1 DAY LARAPINTA CULTURE WALK



## WHAT'S AHEAD

### Alice Springs Show 2010

CAE will be part of the Tourism Central Australia team at this year's Alice Springs Show. The stand will offer information about things to see and do in Central Australia, with CAE Showcasing the wide range of Indigenous products the Red centre has to offer. It is a great opportunity for our operators to be promoted within the local community, ensuring the locals are up to date with what's on offer for all their interstate and international visitors.



### Kelly's Ranch Cultural Education

A recent pitch by CAE to the education market has reaped rewards for Kelly's Ranch in Tennant Creek. They have a group of over 120 students coming to visit from the Eastern States to learn about Aboriginal culture over a cup of billy tea and some damper. This is a great opportunity for all to learn more about each other, and for our Indigenous operators to see the benefits that can come from tapping into various markets.



Central Aboriginal Experiences (CAE) is part of the Australian Government's Emerging Indigenous Entrepreneurs Initiative. In conjunction with Tourism NT, it aims to develop and expand the capabilities of Aboriginal cultural touring, through project management and establishment of Indigenous Tourism hubs in Alice Springs, Darwin & Nhulunbuy. CAE thanks our partners - the Australian Government, and Tourism NT, for their support.

